

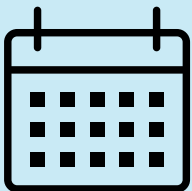
Project Timeline Overview

With varying degrees of complexity based on the particular ministry and event, each ministry "offering" goes through the same four phases.



Phase 1:

Meet with your Executive Director to discuss vision for offering.



Phase 2:

Submit Calendar Consideration form at oasisleaderhub.com.

The Executive Team will review this in accordance with the overall ministry calendar and lock in timeframes.

After approval from the Executive Team, Lauren Burgess / Jerry Lux will set up a meeting with you to go over project timelines for communication and creative needs in accordance with the scope of your offering.



Phase 3:

During this phase, you will be working extensively within your own ministry area, with support from our Communications, Creative, and Service Planning teams as applicable.

Submit final communications and creative needs with the respective forms at oasisleaderhub.com.



Phase 4:

Final ramp up to your offerings. Creative assets are done and communication roll out is in effect. Your ministry area is working to finish up final preparations.

Project Timeline Overview

Timelines vary based on the complexity and scale of the event.



LARGE SCALE EVENTS are defined by at least one of the following:
Applies to >50% of weekly attendance / Church-wide initiative / Critical on-ramps to ministry

Examples: Christmas, Capital Campaign, Launch of Offering (Semester, Ministry), Women's Weekend, Church-Wide Social Event, Staycation, Kick-off of Offering (Membership)



MID SCALE EVENTS are defined by at least one of the following:
Seasonal Event / Outreach Offering / Service Production

Examples: Youth Event, Vacation Bible School, Christmas Drive, Vision Night, Prayer & Worship Night, Parents Night Out



SMALL SCALE EVENTS are defined by at least one of the following:
Repeated Ministry Event / Single Use Offering / No Media Needed (booklets, slides, graphics, etc)

Examples: Men's/Women's Breakfast, Repeated Group/Class, Topical Seminar/Class

